

## **In Plum Proposal Details**

### Former Expense

\$5,000 for 16 pages x four times per year = \$20,000

### Current Expense

\$2500 for 8 pages x four times per year = \$10,000

### Proposed

\$2,500 for 8 pages x two times per year + eight free pages in other two issues = \$5,000

If additional pages are required, they are at \$312.50 each.